



June 2017

Michael A. Lovato D.D.S. Word of Mouth

Superior care, one patient at a time

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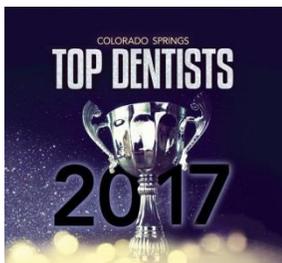
Contact us

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Voted Colorado's Top
Dentist

Pick up a copy of
*Colorado Springs Style
Magazine* to read Dr.
Lovato's bio. Visit our
website for more info.



Share the Smile you
Love

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information on our
practice



Colorado's Top Dentist

Dr. Lovato is thrilled to be voted one of Colorado's best dentists in both *Colorado Spring's Style Magazine* and *5280 Magazine*. It is Dr. Lovato's mission to provide "superior care, one patient at a time" and it is such an honor to be recognized for delivering on that promise. Pick up a copy of the June issue of *Colorado Springs Style* to read Dr. Lovato's bio. Congrats Dr. Lovato!

Share the Smile you Love

We are growing our practice and your kind referrals will help us immensely! Next time a friend, family member, or coworker is looking for a new dentist please mention our name. We are committed to giving everyone a smile they can be proud of. Dr. Lovato and his staff would love to provide the same superior care to your friends and family as we have done for you.



We understand that life moves fast and everyone is extremely busy. If you had a great experience at our office and find a free minute, we would greatly appreciate a positive online review. We made it faster and easier than ever to post reviews! After your appointment we will send an email with instructions and links to review sites. Posting can be done in minutes! Thank you for your support and loyalty. Your referrals and positive reviews are the highest compliments we can receive.

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CareCredit

Looking for a way to make out of pocket healthcare expenses affordable? Check out CareCredit! Dr. Lovato is a registered provider.



DIY Dentistry Risks

New DIY dental solutions are trending online.... But that doesn't mean it's safe



Like us on Facebook for a chance to win a FREE teeth whitening kit!

What is CareCredit?

We understand that our patients are serious about their oral health and that is why we offer excellent dental financing options. Being proactive about your oral health will keep you smiling for many years to come. So what is CareCredit and how can it help that smile? It is a healthcare credit card that offers special dental financing options. You can use this card for out of pocket health expenses for yourself, your family, or even

1 No Interest If Paid In Full Within 6, 12, 18 or 24 Months

your pets! Once approved you can use CareCredit as a payment option for health expenses your insurance didn't cover.



What makes this card any different than the MasterCard or Visa in your wallet? CareCredit offers short term no interest, if paid in full within 6 to 12 months. There are also long term healthcare financing options for 24, 36, 48, or 60-month periods with a reduced APR and fixed monthly payments. You can pay for any eligible healthcare services (even for your pets!) if the service provider is part of the CareCredit network.

Please visit the CareCredit [website](#) for more details and to apply if you are interested.

Dangers of DIY Dentistry

We are in the age of "do-it-yourself everything", encouraged by social media sites like YouTube and Facebook. DIY is great for refinishing furniture and party planning but when it comes to dentistry; you should leave it to the professionals. We want to warn you against some popular DIY dental practices.



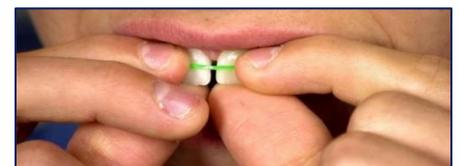
Charcoal whitening scrub

DIY Whitening is commonly advertised online but most, if not all, of these techniques are bad for your teeth. Some sites say to rub apple cider on your teeth for a whiter smile. This is the opposite of promoting good oral health. The high acidity in vinegar will wear away enamel on the surface of your teeth. Enamel is the protecting layer that helps prevent cavities and teeth sensitivity. Another commonly seen DIY whitening trend is brushing a charcoal mixture over your teeth. The

abrasive mixture can scrub off enamel. Remember, teeth are the only part of the ectoderm that doesn't replenish or heal itself. These practices are not worth the risk.

ADA approved whitening toothpastes can provide the same results.

DIY Straightening is the most frightening DIY dental movement popping up on YouTube. Most videos are posted by teenagers and instruct people to use rubber bands, paperclips, fishing line, and other household items to shift their teeth. This can be dangerous and cause gum irritation, infection, and tooth loss. A recent survey says 13% of orthodontists are seeing patients who have tried DIY braces. These attempts often resulted in tooth loss and costly repairs.



DIY Braces made of rubber bands