



September 2019

Lake Avenue Dental Word of Mouth

Superior care, one patient at a time

Number 14

Contact us

Lake Avenue Dental
830 Tenderfoot Hill
Road #210
Colorado Springs, CO
80906
(P): 719-576-8840
(P): 719-576-3750

Take advantage of your
dental benefits



Call the office today to
schedule your
appointment before the
hectic holiday season.



Visit
Operationgratitude.com
to learn more about this
excellent company!

Use It or Lose It

Dental insurance can be difficult to navigate. We want you to get the most of your benefits. You pay for insurance so why not take advantage of all it has to offer? Most insurance plans don't roll over from year to year so if you don't use them, you could lose them! Don't throw away your money by putting off dental treatments or preventative care.



Prevention is the best medicine: Maintain your oral health by staying on track. Preventative appointments (exams and cleanings) are typically covered by insurance. Have you visited us twice this year for your cleanings?

Flex account dollars that you don't use by the end of the year (or grace period, depending on the plan) will no longer be available. Remember, flex and health saving account funds can be used for your dental care!

Don't pay for procrastination. Delaying or avoiding treatments now could possibly cost you more later. Use your benefits NOW while their spending power is strongest. Call us for an appointment today!

Halloween Candy Buy Back Event



Our office is partnering with Operation Gratitude for the 4th year running to promote oral health while supporting our troops! Halloween candy can wreak havoc on children's teeth. We have an excellent and charitable solution. Donate that Halloween candy to our office and we will send the treats to Operation Gratitude to be distributed to our soldiers and first responders. To really sweeten the deal, Lake Avenue Dental will buy the candy from you at **\$1 per pound!** To keep

our soldiers healthy, we will be donating toothbrushes, toothpaste, and floss along with the candy.

Cards will be available in the office for anyone to write a special note to our service members. The cards will be mailed with the candy.

Stay Tuned! As October nears, we will email out more details on this event. Check our website, call the office, or stop by for more details on how you can participate.

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Schedule a night guard
consultation today!



Keep your smile looking
its best with a custom
night guard

Don't be fooled by Smile
Direct Club's fraudulent
marketing claims. You
should only trust your
actual dentist with all
dental treatments.



Like us on
Facebook!!

Want to Look Younger? Try a Night Guard!



There are many ways your dentist can help you look younger. We recommend getting a custom night guard to keep your pearly whites looking their best. Wear and tear on your teeth can age your smile. A night guard is a perfect solution to keeping your teeth looking young. It prevents crowding by keeping teeth in place while you wear it at night and it decreases the wear and tear you put on your teeth.

While we sleep, we gnash and grind our teeth. A night guard can protect your teeth from this damage and keep your teeth looking more youthful. A lifetime of wearing a night guard is similar to the effects of sunblock in this regard.

Call us today to schedule a consultation to determine if a custom night guard is right for you!

Beware of Smile Direct Club

The American Dental Association filed a complaint about Smile Direct Club (SDC) with the Federal Trade Commission Bureau of Consumer Protection. The ADA identified a number of advertising and marketing claims that they believe to be false and misleading. We strongly recommend avoiding services from Direct Smile Club for the reasons below. You should only trust a licensed dental professional with all of your dental care. Teeth are too important to your overall health to gamble with. If you are concerned about the appearance or function of your teeth, Dr. Lovato and Dr. Nykaza are here to help!

Smile Direct Club practices that may be deceptive:

- Informing customers they have recourse about SDC via arbitration when, in the same document, SDC hides a "small print" provision obligating the customer to waive any and all rights the customer "or any third party" may have against SDC.
- Encouraging consumers to become customers by telling them individually and directly that SDC aligners will correct their overbite, underbite, and crossbite conditions or their "extreme" malocclusion; and, then, when customers complain, SDC invokes other SDC documents that state their aligners cannot treat bite conditions at all and can treat only mild to moderate teeth misalignment, not "extreme" misalignment.
- Claiming that SDC customers receive the same level of dental/orthodontic care as actual dental patients when in reality, SDC and its "affiliated dentists" provide virtually no care; and, contrary to its prominent and repeated claims, SDC does not use teledentistry.