



September 2018

Michael A. Lovato D.D.S. Word of Mouth

Superior care, one patient at a time

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Contact us

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Lake Avenue Dental



**Upgrading and diving
into growth in 2018!**

Halloween Candy for
Heroes!



**Click here for more
information on
Operation Gratitude**

New Name, Same Superior Dental Care



You have been coming to our practice for years and know that there are 2 dentists in the office, Dr. Lovato and Dr. Nykaza. The dental and medical fields are rapidly changing and we pride ourselves on our ability to grow. After 30 years of practicing separately but in the same office space, these two distinguished dentists have decided to merge the operations of their businesses. Our new company name is Lake Avenue Dental. Nothing has changed. You will still be exclusively Dr. Lovato's patient and receive superior dental care from him and his staff. In the near future, you will see both Dr. Lovato and Dr. Nykaza's names and the practice name, Lake Avenue Dental, on the correspondence you receive. We believe now is a great time to grow our business services and streamline the organization to better serve you. Join us as we upgrade our business!

Halloween Candy Buy Back

Our office is partnering with Operation Gratitude again this year to keep kids healthy and support our troops this Halloween season! Halloween candy can wreak havoc on children's dental health. We have an excellent and charitable solution. Donate that Halloween candy to our office and we will send the treats to Operation Gratitude to be distributed to our soldiers and service members. To really sweeten the deal, Dr. Lovato will buy the candy back from the donors at **\$1 per pound!** We want to keep our soldiers healthy too, so we will be donating toothbrushes, toothpaste, and floss along with the candy.



Don't have any candy to donate but want to support the troops? We will have cards in the office for anyone to write a special note to service members. All of the cards will be mailed with the candy.

Stay Tuned! As October nears, we will email out more details on this event. Check our website, call the office, or stop by for more details on how you can donate.

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Fluoride the Superhero



Watch the Today Show
Fluoride segment! [Click here.](#)

Colorado Mission Of Mercy

Learn more about
COMOM's 2018 dental
clinic in Greeley. [Click here](#)



Like us on
Facebook
for a
chance to
win a FREE
teeth whitening kit!

The "Tooth" About Fluoride



Fluoride and its cavity fighting benefits has been trending recently and we love it! The *Today Show* had a great segment on the importance of fluoride in dental health. We are taking this opportunity to remind everyone how crucial fluoride is to fighting and preventing cavities.

Why is fluoride important? It helps rebuild weakened tooth enamel and reverses early signs of tooth decay. When you brush your teeth with fluoride toothpaste, or use other fluoride dental products, the fluoride is applied to the surface of your teeth helping to strengthen the enamel. Fluoride can also get in your saliva through sources like water and toothpaste. Once in the saliva your teeth are protected in a constant fluoride bath.

How to incorporate fluoride? The most common source of fluoride is community water systems. Most tap water has fluoride added. This fluoridation program has been so successful in preventing cavities that the Center for Disease Control and Protection has called it one of the top 10 achievements in public health in the 20th century. Fluoride is also commonly found in toothpaste and mouthwash. Make sure you check for the ADA seal when buying toothpaste to insure it includes fluoride.

If you have any questions or concerns about fluoride please ask Dr. Lovato or Kyla at your next appointment.

Everyone Deserves Quality Dental Care

The Colorado Mission of Mercy (COMOM) provides quality dental services, at no cost, to individuals of all ages who cannot afford and access dental care; eliminating dental pain, promoting oral health, creating smiles, and providing oral health education. COMOM organizes an annual event with over 100 portable dental chairs and dozens of dentists and dental professionals volunteering their services to provide dental care to those in need. This is an organization that is very important to Dr. Lovato and both he and Kyla will be volunteering at the Greeley event on November 3rd.

If you know of anyone in need of no cost dentistry please pass on this info about [COMOM](#).

COMOM Event 2018

November 2nd and 3rd
Event Center

Island Grove Regional Park
501 N 14th Ave
Greeley, CO 80631

